

This is the impact of  
**Reading**  
20 minutes each day!

A STUDENT WHO READS

**20 minutes**

EVERY SINGLE DAY...

will be  
exposed to  
**1.8 MILLION**  
words yearly and  
will score in the  
**90<sup>th</sup> PERCENTILE**  
on standardized  
tests.

A STUDENT WHO READS

**5 minutes**

EVERY SINGLE DAY...

will be  
exposed to  
**282,000 words**  
yearly and will  
score in the  
**50<sup>th</sup> PERCENTILE**  
on standardized  
tests.

A STUDENT WHO READS

**1 minute**

EVERY SINGLE DAY...

will be  
exposed to  
**8,000 words**  
yearly and will  
score in the  
**10<sup>th</sup> PERCENTILE**  
on standardized  
tests.

**Priceless Effect:**

Quality Time & a Forever Love of Reading!