

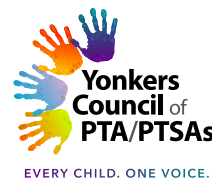
DANCE • SING • RAP • ACT • READ • CREATE SOME ART!

# TAKE THE #BeKindYPS CHALLENGE MAY 1 - MAY 14



Yonkers Public Schools and the Yonkers Council of PTSAs (YCPTA) encourage students' and families' creative expression of kindness in our school community.

Prizes will be awarded by the YCPTA to students for the most creative TikTok or IG Reel, and Visual Art.



## THE CHALLENGE:

**WHAT DOES KINDNESS MEAN TO YOU? IS IT INTENTIONAL? IS IT RANDOM?**

Demonstrate what it means to be kind to others and join the conversation when you upload your 60-90 second **TikTok** or **IG Reel**, or **Visual Arts** and use **#BeKindYPS**.

### TikTok/IG Reel Prizes

Three winners from High School  
Three winners from Elementary/Middle School

**1st Prize - \$150 | 2nd Prize - \$75 | 3rd Prize - \$50**

### Visual Arts Prizes

Three winners from High School  
Three winners from Elementary/Middle School

**1st Prize - \$150 | 2nd Prize - \$75 | 3rd Prize - \$50**

# Here's how to join the #BeKindYPS Challenge:

MAY 1 - MAY 14, 2022

## SOCIAL MEDIA



**WHO:** YONKERS PUBLIC SCHOOLS STUDENTS, 13 AND OLDER

**CREATE:** Create your original 60-90 second TikTok or IG Reel using **#BeKindYPS** and show us what kindness means to you.

**MUSIC:** Students will use the music and sound already available in the apps. If you upload a video with "Original Sound" recording your voice, **do not use any copyrighted music in the background.** *Submissions containing original copyrighted sound including uploaded music from iTunes, SoundCloud or any other streaming platform cannot be accepted.*

**DOWNLOAD:** Download your TikTok or IG Reel to your mobile device.

## ENTER THE CHALLENGE!

**UPLOAD:** Log into your school network account. Fill out the required information, upload your TikTok or IG Reel to <https://bit.ly/BeKindYPS>, then submit!

*Parents/Guardians submitting for their child or providing their own acts of kindness MUST be logged into the student's account.*  
<https://bit.ly/BeKindYPS>

*To keep our kids safe, prizes will only be given to students who upload their TikToks and IG Reels to Microsoft 365.*

## VISUAL ARTS

**WHO:** YONKERS PUBLIC SCHOOLS STUDENTS, ALL AGES!

**CREATE:** Share what kindness means to you with a drawing, painting, digital or mixed media. All mediums welcome!

**PHOTOGRAPH:** Take a picture of your art with your mobile device. Digital art can be uploaded as a JPG or PDF.

**TAG:** If you share in social media, use the hashtag **#BeKindYPS**

## ENTER THE CHALLENGE!

**UPLOAD:** Log into your school network account. Fill out the required information, upload your visual arts to <https://bit.ly/BeKindYPS>, then submit!

*Parents/Guardians submitting for their child or providing their own acts of kindness MUST be logged into the student's account.*  
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**#BeKindYPS**

SPREAD THE WORD! AND THE KINDNESS!

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