

PROGRAM ADVERTISING INFORMATION

Dear Friends.

On Friday, May 30, 2025, the PEARLS PTA will sponsor a talent night which will showcase the singing, dancing and instrumental talents of our students. We anticipate over 300 people will attend this exciting fundraising event.

As a supplement to the talent show, the talent show committee is producing a program that will be distributed at the performance. This program, which will be in booklet form, will include performer names and photos, song, dance and instrumental lists, and original artwork created by PEARLS students. As PEARLS parents/guardians we are writing

to ask you to support this fund-raising effort by placing an advertisement in this program. Your ad—whether it be business or booster—will help provide educational and cultural enrichment activities for PEARLS students.

With the budget shortfalls that have impacted our schools, now more than ever, your financial support is vital.

Sincerely,

PEARLS Got Talent Committee

Ads are available in the following sizes and rates:

1. FULL PAGE 5" X 8" \$85	2. HALF PAGE 5"X 4" \$60	
	3. QTR PAGE 2.5"X 4" \$30	

3 premium, full page, full color ad positions available on a first-come, first-served basis at the following rates

- 1. inside front cover: \$125
- 2. inside back cover: \$125
- 3. back cover: \$150

Ad Submission Guidelines:

 Please e-mail your print-ready ad as a PDF, EPS, or high resolution (300 dpi),TIFF, JPEG to Anna at <u>pearlsgottalentnight@gmail.com.</u> PLEASE MAKE SURE YOUR AD IS SIZED CORRECTLY.

DEADLINE: FRIDAY, APRIL 4th 2025

For additional information, contact Anna von Wiegand at pearlsgottalentnight@gmail.com.

Yes. We would like to support PEARLS Hawthome School with an ad in the PEARLS Got Talent Night Program!	BACK COVER - \$150* INSIDE FRONT COVER - \$125* INSIDE BACK COVER - \$125* * Email pearlsgottalentnight@gmail.com to check availability	HALF	PAGE - \$85 PAGE - \$60 FER PAGE - \$30
To place an ad, please fill out this form, submit it with a check paya PGTN, 350 Hawthorne Ave, Yonkers, NY 10705. Or place it in the		RIDAY, 4/4	All proceeds go to the PEARLS Hawthorne School.
Donor Name (Business or Individual):			All contributions
Contact Person, Title:			are paid to the
Address:			PEARLS PTA are tax deductible to the
City/State/Zip:			extent allowed by law.
Phone: Fax:			Tax ID #13-6163244
Email:			